



OFFICE OF
CHILD & FAMILY SERVICES

Strategic Community Outreach & Outcomes Plan (SCOOP)

FEBRUARY 2022

WHAT IS SCOOP?

The purpose of the Strategic Community Outreach and Outcomes Plan is to serve as a guide for community outreach and action planning across the Office of Child and Family Services. It establishes regional priorities with strategies and activities tailored to the specific needs of communities. The plan uses data and public health evidence to guide decision making and program implementation. Community engagement and involvement is also key to carrying out this work successfully. The goal of this plan is to deliver better care and services to the OCFS clients and improve outcomes for these populations.

LOGISTICS

- The SCOOP is a 3-year plan. This timeframe makes evaluation of the plan possible while allowing flexibility to change priorities in response to changing public health needs.
- All resources for SCOOP can be found on the [OCFS Knowledge Base>SCOOP](#)
- All Office of Child and Family Services staff will be involved in some part of the development, implementation, and evaluation of the SCOOP.
- The data team will host training calls during the Monday OCFS leaders calls at 10am CT.
- The data team will host office hours every Tuesday from 9:30am-10:00am where staff can ask questions as they complete the SCOOP.
- Each clinic will fill out their own SCOOP action plan. Parts of the plans will be the same for all counties in a public health service region, and other parts will be specific to each clinic. Creation of the plans will be a joint effort between public health managers, team leads, and field staff but will be entered into SDWIC-IT by field staff.
- For questions related to SCOOP, please email Katelyn.Strasser@state.sd.us and cc your public health manager.

TIMELINE FOR 2022:

FEBRUARY	SCOOP guidance document released. Field staff start work on Local Resource Inventory. Team leads and public health managers begin work on the data review using Appendix A and the OCFS dashboard.
MARCH	Community health field staff conduct and complete the Local Resource Inventory Spreadsheet. Regional team leads and public health managers complete the data review. These two items are due March 31st.

APRIL	Regional leadership teams meet to discuss results of data review and local resource inventories. Data teams assist regions with identifying statements of the issues that the regions want to include in their plans.
MAY	Regional leadership teams review the literature for evidence-based strategies using Appendix B.
JUNE	Regional teams work with data team to prioritize and choose evidence-based strategies.
JULY-AUGUST	Regional teams meet with staff to discuss action steps and evaluation methods.
SEPTEMBER-OCTOBER	Offices finalize their action plans and enter them into SDWIC-IT.
NOVEMBER-DECEMBER	Data team reviews the plans and identifies any additional training or tools that will be needed for implementation.
JANUARY 2023	Plan implementation begins.

COMMUNITY HEALTH NEEDS ASSESSMENT

Community Health Needs Assessments (CHNAs) are crucial to identify the health status, needs, and issues in a population. There are two main components of the CHNA: data collection from various sources, and an inventory of current resources and gaps in services. This information is used to inform and guide a strategic planning process and health improvement plan.

Community health staff will be responsible for different portions of the CHNA. Public health managers and team leads will conduct the data review component. Field staff will complete the Local Resource Inventory Spreadsheet component.

DATA REVIEW (REGIONAL TEAM)

Public health managers and nurse and dietitian team leads will conduct a data review with the tool found in **Appendix A** to learn more about the health status of the communities in their region.

The data review will include the following sources:

1. OCFS SCOOP data dashboard found in knowledge base
2. PRAMS reports: data found on the dashboard and the full reports on knowledge base data center
3. PNSS and PedNSS data: found on OCFS dashboard and data tables on knowledge base data center
4. WIC Data
 - **Dashboards:** Eligible Applicants and Coverage Rates and Food Utilization
 - **Participant Survey Data:** found on Knowledge Base > Data Center

LOCAL RESOURCE INVENTORY (CLINIC STAFF)

Community health clinic staff will complete the Local Resource Inventory spreadsheet; the template can be found on [OCFS Knowledge Base > SCOOP](#). This spreadsheet may be a useful referral tool once completed, but the completion process itself is meant to serve as an outreach activity. This spreadsheet will be completed every three years. When considering your local resources, **please use resources available in your county only**.

NOTE: Although each clinic is responsible for a SCOOP action plan, only one local resource inventory is needed for each county. If there are multiple clinics in a county, the clinics can work together to complete a local resource inventory for the county.

1. **Community Strengths:** The first piece of the Local Resource Inventory is describing your community resources available in each of the following resource domains: food, education, healthcare, social supports, environment, and economic stability. Below each resource domain are types of the specific resource. Within each Resource topic, staff should fill in the name of a local referral(s) that provides the specific service, along with pertinent information that can be used to connect clients to the resource in the “Contact/Details box”. This can be an address, phone number, staff person, service hours, etc.

One main purpose of completing the resource inventory is to identify where the gaps in services are within your county, in addition to refreshing and updating referrals we make to clients. With that said, most clinics will not have a fully completed inventory (there will be gaps!). There are many tools available to help you complete the inventory strengths section:

- **Outreach Organization Listing** found in SD WIC-IT>Clinic>Reports>Education and Reports>Outreach Organization Listing
 - **Provider Listing report** found in SD WIC-IT>Clinic>Reports>Education and Reports>Provider Listing
 - **Helpline Center – Program Search; 211 Resource Guides**
 - Google! County websites, google maps, and Facebook pages might be helpful to find resources that may not be listed in SD WIC-IT.
2. **Weaknesses:** The second section of the Local Resource Inventory is assessing the gaps in each resource domain. Review each resource domain in the strengths section (i.e., education) and identify resource types that are not available in your county.
 3. **Opportunities:** The third section of the Local Resource Inventory is to identify areas of potential for your county. Review the community strengths and weaknesses and attempt to address the gaps by offering ideas for outreach, education, or partnerships. Utilize this area to help create outreach strategies and activities within your SCOOP plan.

The local resource inventories are due Thursday, March 31st. Email one completed local resource inventory per county to Katelyn.Strasser@state.sd.us. The completed inventories will be loaded into the TEAM SD_DOH OCFS All Staff

COMPLETING THE SCOOP ACTION PLAN

Regional teams and clinic staff will use the SCOOP Action Plan Template to document their plan, which will later be entered into SD WIC-IT.

Goals: Each region will identify a goal, objective, and strategies in the following areas:

- Breastfeeding: minimum of two strategies
- Nutrition: minimum of two strategies
- Outreach: minimum of two strategies
- Infant mortality: minimum of 4 strategies. Two strategies related to safe sleep; one strategy related to maternal health, such as smoking or prenatal care; and one strategy related to systems level factors/social determinants of health such as access, housing, transportation, or others.
- 1-2 other outcomes from the theory of change

DOH Goal: Each SCOOP Action plan goal will align with a DOH Goal. Before beginning the action plan, it may be helpful to look at other SD DOH plans, goals, and objectives to see where work could align with existing goals.

SD Department of Health Plans found at <http://sdwic.org/knowledge/ocfs-annual-plans>

- Department of Health Strategic Plan
- Maternal Child Health Goals and Strategies
- Office of Chronic Disease Prevention and Health Promotion Measures
- WIC Goals and Objectives

SMART OBJECTIVES

Each region will work with the data team to create a SMART objective for each goal. Strong objectives help monitor progress towards achieving goals and outcomes.

Why use SMART objectives?

- To provide a structured approach to developing and designing a work plan
- To systematically monitor progress towards a target
- To set the stage for measuring performance and identifying opportunities for improvement
- To succinctly communicate intended impact and current progress to stakeholders.
- To concretely describe how goals will be met. (MN DOH Smart Objectives)

SMART objectives are:

- S** specific
- M** measurable
- A** achievable
- R** relevant
- T** time-bound

GOAL IS TO INCREASE BREASTFEEDING DURATION IN WEST REGION.

SMART objective: Increase breastfeeding duration at 6 months from 35.0% to 38.5% in the West region by December 31st, 2025 (PNSS).

S-specific	Breastfeeding duration at 6 months, in West region
M-measurable	Will use PNSS data to measure
A-achievable	10% improvement is an achievable goal
R-relevant	Breastfeeding is a WIC goal and outcome on OCFS theory of change
T-timebound	Will meet objective by end of 2025

Searching and Summarizing the Literature

EVIDENCE-BASED STRATEGIES

Evidence-based strategies are formed using data about community health needs and preferences. Evidence-based strategies help public health professionals make informed decisions about where to focus resources and interventions for maximum gain.

What is evidence?

Evidence is typically thought of as information that has been published in scientific literature. It has been systematically obtained in a way that is replicable, observable, and verifiable. In public health, evidence considers not only scientific literature, but needs of communities based on data, lived experiences of community members, and expertise of local stakeholders. It is also framed by the social, environmental, and political landscape that may play a role in carrying out public health interventions.

Regional teams will find at least one evidence-based strategy for each of their goals. The region may choose the same strategies for all the clinics in a region or choose different strategies for clinics in their region.

Public health managers and team leads will work with the data team to choose evidence-based strategies. Approved sources and strategies for breastfeeding, nutrition, outreach, and infant safe sleep are listed in Appendix B. For other goals outside of these content areas, the regional team, data team, and appropriate program leads will work together to find strategies. For example, if a region chooses to reduce suicide as a goal, the group will work with the adolescent health coordinator who is the program lead in this area.

Prioritization

Prioritization is a key part in identifying which strategies are appropriate to address the issues. Public health managers, team leads, and field staff will meet to discuss results of the data review, local

resource inventory, and literature review. The data team will help facilitate these meetings with various activities and tools for prioritization.

By the end of the meeting, each region will determine objectives and strategies in each of the goal areas of breastfeeding, nutrition, outreach, infant mortality and one to two other priorities from the outcome categories in the theory of change (i.e. mental health services, healthy relationships, etc.).

Action Steps/Activities

Action steps are the activities the clinics plan to implement to fulfill the strategies and support the overall goals.

OCFS field staff should play a major role in determining the action steps that will best serve their clients. When possible, action steps should address health inequities and the populations experiencing those health inequities. For example, if the data shows a certain population that is more at risk for negative health outcomes, the action step should be focused on ways to engage with that population and fulfill their specific needs.

Action steps should be specific and include **what** will be done, **who** will do it, and **where** and **when** it will take place.

Action steps need to be measurable so that they can be evaluated. Each goal needs to have at least one activity that can be measured, preferably from an existing data source such as the electronic health record.

Evaluation

The data team will perform process evaluation during 2022 to understand the success of SCOOP implementation.

Evaluation is an ongoing priority of OCFS. Through 2022, the Data and Evaluation support team will research and design appropriate ways to evaluate SCOOP.

Entering the SCOOP into SDWIC-IT

After completing the SCOOP Action Plan Template for each of your goals, staff will enter it into SD WIC-IT to track the plan. *This section will be updated once SD WIC-IT screens are updated.

- To access the SCOOP plan for your clinic, go to <https://dohsdwic-it.sd.gov/sdwic/sdwic.aspx>.
- Select ADMIN, choose your county from the dropdown list, and press OK.
- In the ADMIN window, select Agency/Clinic Setup and choose SCOOP* from the list.

https://dohsdwic-it.sd.gov/SDWIC/Admin/WebForms/Template.aspx?7fFAlYRD6GuaWNJZD02JIVzZXUu2tltbJ0wJIVzZXIOYW1PUJMT09NfFAlYQ= - Google Chrome

dohsdwic-it.sd.gov/SDWIC/Admin/WebForms/Template.aspx?7fFAlYRD6GuaWNJZD02JIVzZXUu2tltbJ0wJIVzZXIOYW1PUJMT09NfFAlYQ=

File Scheduler User Setup Agency/Clinic Setup Breast Pumps PCR Data Maint. Reports Help Wed 10/27/2021


Agency Caseload Information

LA Name
010000 - West Region
020000 - Central Region
030000 - Northeast Region
050000 - Southeast Region
170000 - Region 17 Thread 1.7
200000 - Compliance LA
970000 - Test Agency

State Wide Totals: Prev Enroll = 15,442 Prev Part = 14,116 Curr Enroll = 15,027 Curr Part = 13,043

Version: 7.0.0.1 BLOOM 000000 State Agency PH618SDWIC

- Select Clinic Name and SCOOP plan year.



Clinic*:

Calendar Year*:

DOH Goal Type*:

Goal Type*:

☐ WIC ☐ MCH ☐ Infant Mortality ☐ Family Planning

Goal:

Goal Evaluation:

Joint Strategy*	Person Responsible*	Projected Completion Date*	Needs Assessment Data Used*
No Records Exist in Data Source			

DOH Goal: This section refers to the DOH Strategic Plan Goals. A copy of the DOH Strategic Plan can be found on the DOH website (<http://doh.sd.gov/strategicplan/>). Select the DOH goal type you feel fits the goal you have chosen to complete. For the 5 required SCOOP Goals, select “Provide services to improve public health”.

OCFS Theory of Change Outcome: Select the outcome that best aligns with the OCFS Theory of Change model (Appendix D).

Goal Type: Select breastfeeding, nutrition, outreach, infant mortality, or other.

- Click the green “GO” button

ENTERING SCOOP GOALS:

- **Goals:** The DOH goal, OCFS Theory of Change Outcome, and overall Goal will be identified by the regional team, but clinic staff will enter it into this section in SD WIC-IT
- **Objectives & Strategy:** Objectives and strategies will also be set at the regional level alongside the data team, but staff will enter it into their boxes.
- **Action Steps/Activity Log:**
 - Select anywhere on the Row of the Strategy you would like to add activities to
 - Click on “Activity Log” the button
 - Click on the “Add” button
 - **Activities:** Enter one activity per line.
 - **Location of action:** Where will this take place

- **Material Needs:** For example, brochures, posters, displays, etc.
- **Planned Activity Start Date:** List the activity start date. If the action step is one you plan on doing throughout the calendar year, such as tracking the use of the fruit and vegetable CVV, then it would start when the annual SCOOP starts in January.
- **Actual Activity Date:** List the actual activity start date once completed.
- **Who Provided:** This will be filled in by clinic staff once the action step has been completed. If the clinic was unable to provide an AS, this should be indicated here.
- **Evaluation Method:** list the planned evaluation method to be used by the clinic. This must include when and how the evaluation will take place. Evaluation of activities must be done at a minimum of quarterly with date of evaluation entered into this section in SDWIC-IT. See Evaluation section for further details.
- Click “SAVE” to save information
- Click “CLOSE” to save information and close the Activity Log
- Click “CANCEL” to close the Activity Log without saving
- **Goal Evaluation:** Information on goal evaluation will be forthcoming.

Example action plans for breastfeeding, nutrition, outreach, and infant mortality can be found in Knowledge Base in the SCOOP section.

SOURCES:

Evidence-based Public Health. ASTHO. (n.d.). Retrieved October 11, 2021, from <https://astho.org/Evidence-Based-Public-Health/Toolkit/>

Training Brief: Identifying and Using Evidence-Based/Informed Resources to Address MCH Issues. (2019, July). Retrieved October 11, 2021, from <https://www.mchnavigator.org/trainings/evidence.php>

Appendix A: Data Review Tool

Outcomes	Data Sources:	What strengths do you see as a state/region?	What weaknesses do you see as a state/region?	What surprises did you find in the data?	What questions do you still have that the data did not answer?
Reduced morbidity and mortality	OFCS Dashboard: Outcome 1				
Reduced infant deaths related to unsafe sleep environments	OFCS Dashboard: Outcome 2				
Reduced suicide, including youth suicide	OFCS Dashboard: Outcome 3				
Reduced obesity	OFCS Dashboard: Outcome 4				
Reduced substance abuse	OFCS Dashboard: Outcome 5				
Increased access to mental health services	OFCS Dashboard: Outcome 6				

Increased access to preventive health services	OFCS Dashboard: Outcome 7				
Improved vaccination rates	OFCS Dashboard: Outcome 8				
Increased breastfeeding rates	OFCS Dashboard: Outcome 9				
Improved sexual and reproductive health and well-being	OFCS Dashboard: Outcome 10				
Improved health of relationships between youth and with youth and trusted adults	OFCS Dashboard: Outcome 11				
Outreach	Local Resource Inventory; Eligible Applicant and Coverage Dashboard (KB)				

Appendix B: Evidence-Based Strategies

Nutrition	Breastfeeding	Outreach
Evidence-Based Sources Adult Weight Management <ul style="list-style-type: none"> • EAL (andeal.org) CDC Nutrition Guidelines and Strategies <ul style="list-style-type: none"> • Guidelines & Recommendations Nutrition DNPAO CDC Chronic Obstructive Pulmonary Disease (COPD) <ul style="list-style-type: none"> • EAL (andeal.org) Critical Illness <ul style="list-style-type: none"> • EAL (andeal.org) DASH Eating Plan <ul style="list-style-type: none"> • DASH Eating Plan NHLBI, NIH Diabetes Mellitus Type 1 and Type 2 <ul style="list-style-type: none"> • EAL (andeal.org) • Diabetes: Combined Diet and Physical Activity The Community Guide • Recipes & Nutrition ADA (diabetes.org) • Diabetes Nutrition.gov Diet and Exercise Strategies <ul style="list-style-type: none"> • Strategies County Health Rankings & Roadmaps • Coordinated Approach to Child Health (CATCH) Evidence-Based Cancer Control Programs (EBCCP) • INTERVENTION TEMPLATE (centertrt.org) - Color Me Healthy • INTERVENTION TEMPLATE (centertrt.org) - Eat Well Play Hard in Child Care Settings Dietary Guidelines for Americans	Evidence-Based Sources Breastfeeding Education <ul style="list-style-type: none"> • Explore Resources WIC Works Resource System (usda.gov) • Homepage WIC Breastfeeding (usda.gov) • Breastfeeding - HealthyChildren.org • Guidelines & Recommendations Breastfeeding CDC Breastfeeding Interventions/Strategies <ul style="list-style-type: none"> • Breastfeeding: Primary Care Interventions - Healthy People 2030 health.gov • Find Established Evidence MCH Library • INTERVENTION TEMPLATE (centertrt.org) - Connecticut Breastfeeding Initiative • INTERVENTION TEMPLATE (centertrt.org) - Baby-friendly Hospital Initiative • INTERVENTION TEMPLATE (centertrt.org) - Texas Mother-Friendly Worksite Program • Breastfeeding Strategies Breastfeeding CDC • USBC : Blogs : Association of Maternal & Child Health Programs (AMCHP) (usbreastfeeding.org) • The CDC Guide to Breastfeeding Interventions • Breastfeeding: Interventions in Pregnant Women and New Mothers Healthy People 2020 	Evidence-Based Sources Evidence-Based Search Engines <ul style="list-style-type: none"> • NIHR Centre for Reviews and Dissemination - CRD Database (york.ac.uk) • Home Cochrane Public Health • Search Healthy People 2020 Evidence-Based Resources Healthy People 2020 • Health Evidence • Welcome MCH Evidence • Best Practice and Evidence-Based Resources (amchp.org) • What Works for Health County Health Rankings & Roadmaps Outreach Intervention/Strategies <ul style="list-style-type: none"> • Making-WIC-Work-Better-Full-Report.pdf (frac.org) • Outreach and Retention Survey Report (2018) Information on activities currently used by local and state agencies, activities reported to be effective at increasing participation, and guidance and tools needed for improving outreach efforts <ul style="list-style-type: none"> • Surgeon General's Call to Action to Improve Maternal Health • Section 4 - Strategies and Actions: Improving Maternal Health and Reducing Maternal Mortality and Morbidity (pg 23-40) • Appendix B List of Government Programs & Resources (page 50-55)

- [Dietary Guidelines for Americans, 2020-2025](#)

Dietary Toolkit for Professionals

- [Toolkit for Professionals | health.gov](#)

Disorders of Lipid Metabolism

- [EAL \(andeal.org\)](#)

Evidence-Based Search Engines

- [NIHR Centre for Reviews and Dissemination - CRD Database \(york.ac.uk\)](#)
- [Home | Cochrane Public Health](#)
- [Search Healthy People 2020 Evidence-Based Resources | Healthy People 2020](#)
- [Health Evidence](#)
- [The Journal of Nutrition | Oxford Academic \(oup.com\)](#)
- [The American Journal of Clinical Nutrition | Oxford Academic \(oup.com\)](#)
- [Home | Nutrition Evidence Systematic Review \(usda.gov\)](#)
- [Products - Data Briefs - Homepage \(cdc.gov\)](#)
- [Best Practice and Evidence-Based Resources \(amchp.org\)](#)

Folic Acid

- [Folic Acid for the Prevention of Neural Tube Defects: Preventive Medication - Healthy People 2030 | health.gov](#)
- [Folic Acid | CDC](#)

Food Assistance Programs

- [Food Assistance Programs | Nutrition.gov](#)

Food Insecurity

- [Promoting Food Security for All Children | Pediatrics | American Academy of Pediatrics \(aap.org\)](#)

- [WHO | A-Z list of interventions](#)
- [Professional Support for Breastfeeding by Health Professionals \(centertrt.org\)](#)
- [Peer Support for Breastfeeding \(centertrt.org\)](#)
- [Media and Social Marketing Promoting Breastfeeding \(centertrt.org\)](#)
- [Maternity Care Practices in the Hospital Setting \(centertrt.org\)](#)
- [Education for Mothers about Breastfeeding during Prenatal and Intrapartum Periods \(centertrt.org\)](#)
- [NPM 4 | MCH Evidence](#)
- [Find Established Evidence | MCH Library](#)
- [Breastfeeding Peer Counselors: A Successful Program That Should be Expanded – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)

Breastfeeding Promotion

- [Breastfeeding promotion programs | County Health Rankings & Roadmaps](#)
- [Closing the quality gap: promoting evidence-based breastfeeding care in the hospital - PubMed \(nih.gov\)](#)

Evidence-Based Search Engines

- [NIHR Centre for Reviews and Dissemination - CRD Database \(york.ac.uk\)](#)
- [Home | Cochrane Public Health](#)
- [Welcome | MCH Library](#)
- [American Academy of Pediatrics \(aap.org\)](#)
- [Health Evidence](#)

- [sample strategies and esms 071116.pdf \(mchevidence.org\)](#)
- [South-Dakota-Evidence-Center-Brief.pdf \(unc.edu\)](#)
- [Family Engagement & Leadership \(amchp.org\)](#)
- [Fall 2018 WIC Research to Practice | National WIC Association \(nwica.org\)](#)
- [Using Data Matching and Targeted Outreach to Enroll Families With Young Children in WIC | Center on Budget and Policy Priorities \(cbpp.org\)](#)
- [Streamlining and Modernizing WIC Enrollment | Center on Budget and Policy Priorities \(cbpp.org\)](#)
- [Strategies for Promoting Health Equity in your State | MCH Navigator](#)
- [2019-wic-for-a-stronger-america.pdf](#)
- [2018-wic-evidence-based-wic-advocacy.pdf](#)
- [NWA WIC Hub – 3 Topic Areas](#)
- [Search Research & Data – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)
- [Search Advocacy Tools – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)
- [Search Practice & Program Tools – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)

In each topic area, you filter for category of interest i.e., Recruitment and Retention of WIC Participants

- [Outreach Planning Guide \(wisconsin.gov\)](#)

- [Food Insecurity and Health: Practices and Policies to Address Food Insecurity among Children - Academic Pediatrics \(academicpedsjnl.net\)](#)
- [The Hunger Vital Sign™ - Children's HealthWatch \(childrenshealthwatch.org\)](#)

Fortification of Foods with Micronutrient Powders

- [Point-of-Use Fortification of Foods with Micronutrient Powders Containing Iron in Children of Preschool and School-Age - Healthy People 2030 | health.gov](#)
- [Home Fortification of Foods with Multiple Micronutrient Powders for Health and Nutrition in Children under Two Years of Age - Healthy People 2030 | health.gov](#)

Gestational Diabetes Mellitus

- [EAL \(andeal.org\)](#)

Healthy Eating (MyPlate)

- [Infants | MyPlate](#)
- [Toddlers | MyPlate](#)
- [Preschoolers | MyPlate](#)
- [Kids | MyPlate](#)
- [Teens | MyPlate](#)
- [Young Adults | MyPlate](#)
- [Adults | MyPlate](#)

Heart Failure

- [EAL \(andeal.org\)](#)

Hypertension

- [EAL \(andeal.org\)](#)
- [High Blood Pressure | Nutrition.gov](#)

Increasing Vegetable Consumption

- [Search Healthy People 2020 Evidence-Based Resources | Healthy People 2020](#)
- [Products - Data Briefs - Homepage \(cdc.gov\)](#)
- [Best Practice and Evidence-Based Resources \(amchp.org\)](#)

Supporting Breastfeeding

- [The Surgeon General's Call to Action to Support Breastfeeding - Healthy People 2030 | health.gov](#)
- [Support for Breastfeeding in the Workplace \(centertrt.org\)](#)
- [NCEH Fact Sheet. \(cdc.gov\)](#)
- [The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies](#)
- [State Health Departments Provide Community-Based Breastfeeding Support](#)
- [NCEH Fact Sheet. \(cdc.gov\)](#)
- [Surgeon General's Call to Action to Support Breastfeeding](#)
- [5-Year Progress update on The Surgeon General's Call to Action to Support Breastfeeding](#)
- [Blueprint - BreastfeedingCoC \(breastfeedingcontinuityofcare.org\)](#)
- [Download the Blueprint - BreastfeedingCoC \(breastfeedingcontinuityofcare.org\)](#)
- [Workplace supports for breastfeeding | County Health Rankings & Roadmaps](#)
- [Breastfeeding – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)

- [Evidence-TA-Brief-Care-Coordination-WIC.pdf \(mchevidence.org\)](#)
- [\(PDF\) Making WIC Work for Multicultural Communities: Best Practices in Outreach and Nutrition Education \(researchgate.net\)](#)
- [Evaluating Strategies For Reducing Health Disparities By Addressing The Social Determinants Of Health \(nih.gov\)](#)

SD WIC Marketing Materials

- Available in [Knowledge Base](#) > WIC Hub > WIC Brochures > Marketing Brochures (Ordered printed materials through [Launchpad](#)) [MH]

- [Nutrition: Gardening Interventions | The Community Guide](#)
- [Fruit & vegetable incentive programs | County Health Rankings & Roadmaps](#)

Infant and Toddler Feeding Practices

- [WIC Infant and Toddler Feeding Practices Study 2: Fourth Year Report | Food and Nutrition Service \(usda.gov\)](#)
- [Infant Nutrition and Feeding Guide | WIC Works Resource System \(usda.gov\)](#)
- [The Feeding Infants and Toddlers Study \(FITS\) 2016: Study Design and Methods - PubMed \(nih.gov\)](#)

Intermittent Iron Supplementation in Children under 12 Years of Age

- [Intermittent Iron Supplementation for Improving Nutrition and Development in Children under 12 Years of Age - Healthy People 2030 | health.gov](#)

Measuring Resting Metabolic Rate in the Critically Ill

- [EAL \(andeal.org\)](#)

Nutrition Education

- [Explore Resources | WIC Works Resource System \(usda.gov\)](#)
- [Nutrition - HealthyChildren.org](#)
- [\(PDF\) Making WIC Work for Multicultural Communities: Best Practices in Outreach and Nutrition Education \(researchgate.net\)](#)

Nutrition Interventions

- [INTERVENTION TEMPLATE \(centertrt.org\)](https://centertrt.org) - Health Bucks
- [WHO | A–Z list of interventions](#)
- [Evidence-based tailored nutrition educational intervention improves adherence to dietary guidelines, anthropometric measures and serum metabolic biomarkers in early-stage breast cancer patients: A prospective interventional study \(nih.gov\)](#)

Obesity Prevention and Control

- [Obesity: Meals Plus Physical Activity in Schools | The Community Guide](#)
- [Obesity: Meals and Snacks Provided by Schools | The Community Guide](#)
- [Obesity: Multicomponent School Interventions | The Community Guide](#)
- [Obesity: Worksite Programs | The Community Guide](#)

Oncology

- [EAL \(andeal.org\)](https://andeal.org)

Pediatric Weight Management

- [EAL \(andeal.org\)](https://andeal.org)

Role of Nutrition in Infant Mortality

- [The-Roll-of-Nutrition-in-Infant-Mortality-A-Public-Health-Perspective-ASPHN-Brief.pdf](#)

Role of Nutrition in Preconception Health

- [Preconception-Health-The-Role-of-Nutrition.pdf \(asphn.org\)](#)

Spinal Cord Injury

- [EAL \(andeal.org\)](http://eal.anddeal.org)

Strategies to Reduce Salt Intake in Populations

- [National Government Initiatives to Reduce Salt Intake in Populations - Healthy People 2030 | health.gov](#)

Telehealth to Improve Diet of Patients with Chronic Diseases

- [Health Information Technology: Comprehensive Telehealth Interventions to Improve Diet Among Patients with Chronic Diseases - Healthy People 2030 | health.gov](#)

Vegetarian Nutrition

- [EAL \(andeal.org\)](http://eal.anddeal.org)
- [Eating Vegetarian | Nutrition.gov](#)

Infant Mortality

Safe Sleep	Breastfeeding	Maternal Determinants
Evidence-Based Sources Evidence-Based Search Engines <ul style="list-style-type: none"> • NIHR Centre for Reviews and Dissemination - CRD Database (york.ac.uk) • Home Cochrane Public Health • Search Healthy People 2020 Evidence-Based Resources Healthy People 2020 • Health Evidence • Welcome MCH Evidence • Best Practice and Evidence-Based Resources (amchp.org) • What Works for Health County Health Rankings & Roadmaps 	Evidence-Based Sources Breastfeeding Education <ul style="list-style-type: none"> • Explore Resources WIC Works Resource System (usda.gov) • Homepage WIC Breastfeeding (usda.gov) • Breastfeeding - HealthyChildren.org • Guidelines & Recommendations Breastfeeding CDC Breastfeeding Interventions/Strategies <ul style="list-style-type: none"> • Breastfeeding: Primary Care Interventions - Healthy People 2030 health.gov 	Evidence-Based Sources Evidence-Based Search Engines <ul style="list-style-type: none"> • NIHR Centre for Reviews and Dissemination - CRD Database (york.ac.uk) • Home Cochrane Public Health • Search Healthy People 2020 Evidence-Based Resources Healthy People 2020 • Health Evidence • Welcome MCH Evidence • Best Practice and Evidence-Based Resources (amchp.org)

Infant Sleep Safety Recommendations

- [How to Keep Your Sleeping Baby Safe: AAP Policy Explained - HealthyChildren.org](#)
- [SIDS and Other Sleep-Related Infant Deaths: Updated 2016 Recommendations for a Safe Infant Sleeping Environment | Pediatrics | American Academy of Pediatrics \(aap.org\)](#)

Promoting Safe Sleep

- [NAPSS-IIN Exec Summary Final 7-5-2018 \(002\) 0.pdf \(nichq.org\)](#)

Safe Sleep Interventions/Practices

- [Safe Infant Sleep Interventions: What is the Evidence for Successful Behavior Change? \(nih.gov\)](#)
- [Interventions to Improve Infant Safe Sleep Practices \(nih.gov\)](#)
- [An Evidence-Based Infant Safe Sleep Program to Reduce Sudden Unexplained Infant Deaths - PubMed \(nih.gov\)](#)
- [Safe Sleep Promising Practices and Literature Review \(nichq.org\)](#)
- [npm 5 safe sleep evidence review brief feb 2017.pdf \(mchevidence.org\)](#)
- [NPM 5 | MCH Evidence](#)

- [Find Established Evidence | MCH Library](#)
- [INTERVENTION TEMPLATE \(centertrt.org\) - Connecticut Breastfeeding Initiative](#)
- [INTERVENTION TEMPLATE \(centertrt.org\) -Baby-friendly Hospital Initiative](#)
- [INTERVENTION TEMPLATE \(centertrt.org\) - Texas Mother-Friendly Worksite Program](#)
- [Breastfeeding Strategies | Breastfeeding | CDC](#)
- [USBC : Blogs : Association of Maternal & Child Health Programs \(AMCHP\) \(usbreastfeeding.org\)](#)
- [The CDC Guide to Breastfeeding Interventions](#)
- [Breastfeeding: Interventions in Pregnant Women and New Mothers | Healthy People 2020](#)
- [WHO | A-Z list of interventions](#)
- [Professional Support for Breastfeeding by Health Professionals \(centertrt.org\)](#)
- [Peer Support for Breastfeeding \(centertrt.org\)](#)
- [Media and Social Marketing Promoting Breastfeeding \(centertrt.org\)](#)
- [Maternity Care Practices in the Hospital Setting \(centertrt.org\)](#)
- [Education for Mothers about Breastfeeding during Prenatal and Intrapartum Periods \(centertrt.org\)](#)

- [What Works for Health | County Health Rankings & Roadmaps](#)

Excessive Alcohol Consumption Intervention

- [Alcohol – Excessive Consumption: Electronic Screening and Brief Interventions \(e-SBI\) | Healthy People 2020](#)

Exercise Programs to Prevent Gestational Hypertension

- [Pregnancy Health: Exercise Programs to Prevent Gestational Hypertension | Healthy People 2020](#)

Improving Maternal and Infant Health Outcomes

- [National Network of Perinatal Quality Collaboratives \(NNPQC\) Coordinating Center \(nichq.org\)](#)
- [Evidence-Based Maternity Care: What it is and What it can Achieve \(nationalpartnership.org\)](#)
- [Recommendations to Improve Preconception Health and Health Care --- United States: A Report of the CDC/ATSDR Preconception Care Work Group and the Select Panel on Preconception Care | Healthy People 2020](#)
- [Toward Improving the Outcome of Pregnancy III: Enhancing Perinatal Health Through Quality, Safety and](#)

- [NPM 4 | MCH Evidence](#)
- [Find Established Evidence | MCH Library](#)
- [Breastfeeding Peer Counselors: A Successful Program That Should be Expanded – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)
- [Breastfeeding: Interventions in Pregnant Women and New Mothers | Healthy People 2020](#)

Breastfeeding Promotion

- [Breastfeeding promotion programs | County Health Rankings & Roadmaps](#)
- [Closing the quality gap: promoting evidence-based breastfeeding care in the hospital - PubMed \(nih.gov\)](#)
- [Increasing Breastfeeding Rates \(nichq.org\)](#)

Evidence-Based Search Engines

- [NIHR Centre for Reviews and Dissemination - CRD Database \(york.ac.uk\)](#)
- [Home | Cochrane Public Health](#)
- [Welcome | MCH Library](#)
- [American Academy of Pediatrics \(aap.org\)](#)
- [Health Evidence](#)
- [Search Healthy People 2020 Evidence-Based Resources | Healthy People 2020](#)
- [Products - Data Briefs - Homepage \(cdc.gov\)](#)
- [Best Practice and Evidence-Based Resources \(amchp.org\)](#)

[Performance Initiatives | Healthy People 2020](#)

- [Folic Acid to Prevent Neural Tube Defects: Preventive Medication | Healthy People 2020](#)

Perinatal Depression Prevention

- [Perinatal Depression: Preventive Interventions | Healthy People 2020](#)

Substance Use Interventions

- [14081 WHO Substance use and substance use disorders in pregnancy 10-05-14-FINAL.pdf](#)

Tobacco Cessation Intervention

- [Tobacco Use and Secondhand Smoke Exposure: Mobile Phone-Based Cessation Interventions | Healthy People 2020](#)
- [Tobacco Use and Secondhand Smoke Exposure: Interventions to Increase the Unit Price for Tobacco Products | Healthy People 2020](#)
- [Reducing Tobacco Use and Secondhand Smoke Exposure: Reducing Out-of-Pocket Costs for Evidence-Based Cessation Treatments \(Community Guide Recommendation\) | Healthy People 2020](#)
- [Tobacco Use and Secondhand Smoke Exposure: Mass-Reach](#)

Supporting Breastfeeding

- [The Surgeon General's Call to Action to Support Breastfeeding - Healthy People 2030 | health.gov](#)
- [Support for Breastfeeding in the Workplace \(centertrt.org\)](#)
- [NCEH Fact Sheet. \(cdc.gov\)](#)
- [The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies](#)
- [State Health Departments Provide Community-Based Breastfeeding Support](#)
- [NCEH Fact Sheet. \(cdc.gov\)](#)
- [Surgeon General's Call to Action to Support Breastfeeding](#)
- [5-Year Progress update on The Surgeon General's Call to Action to Support Breastfeeding](#)
- [Blueprint - BreastfeedingCoC \(breastfeedingcontinuityofcare.org\)](#)
- [Download the Blueprint - BreastfeedingCoC \(breastfeedingcontinuityofcare.org\)](#)
- [Workplace supports for breastfeeding | County Health Rankings & Roadmaps](#)
- [Breastfeeding – WIC Research, Policy and Practice Hub \(thewichub.org\)](#)
- [Supporting Breastfeeding Outcomes in New York \(nichq.org\)](#)
- [Better Breastfeeding for Healthier Moms and Babies \(nichq.org\)](#)

[Health Communication Interventions | Healthy People 2020](#)

- [Psychosocial Interventions for Supporting Women to Stop Smoking in Pregnancy | Healthy People 2020](#)

